



## Dealer Preview Sheet

Brazil Baroque Representative \_\_\_\_\_ Date \_\_\_\_\_

### Dealer Information

Business Name \_\_\_\_\_  
 Contact Name (Mr./Mrs./Ms.) \_\_\_\_\_  
 Storefront Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_  
 Email \_\_\_\_\_ Website \_\_\_\_\_

### Business Information

1. How many years has the above location been in business? \_\_\_\_\_

2. Do you have multiple locations? If so, please list them below.

Business Name	Address	City/State	#Displays
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

3. Please list major manufacturers.

Manufacturer	Type	Imported?
_____	_____	_____
_____	_____	_____
_____	_____	_____

4. What major furniture lines do you currently sell?

Manufacturer	Line of Credit / COD	Annual Volume
_____	_____	\$ _____
_____	_____	\$ _____
_____	_____	\$ _____

5. What are your estimated annual gross sales? \$ \_\_\_\_\_ for year ending \_\_\_\_\_



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6. Please circle the Brazil Baroque collections you are interested in.

- Barbacena Baroque Colonial Elementals Hacienda Imperial
International Linda Nina Rosewood Sereya Varanda Vineyard

7. How many displays will Brazil Baroque have? \_\_\_\_\_

8. What are your anticipated annual Brazil Baroque sales? \$ \_\_\_\_\_

9. What percentage of your business do you do with the following types of customers?

Builder/New Construction \_\_\_\_% Homeowner/Remodel \_\_\_\_% Designer/Architect \_\_\_\_%

10. How many years has the business been established? \_\_\_\_\_

11. Please circle your customer demographic

- Age 30 years or less 31 to 45 46 and above
Style Traditional Contemporary Eclectic

12. How did you hear about Brazil Baroque? \_\_\_\_\_

13. Lead generated by \_\_\_\_\_

14. Why would you like to do business with us? \_\_\_\_\_

19. Comments \_\_\_\_\_

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Name \_\_\_\_\_ Date \_\_\_\_\_